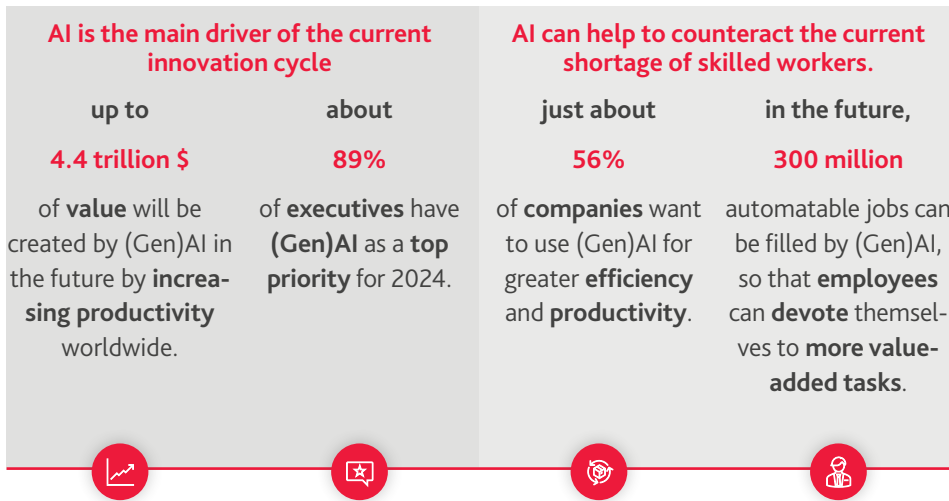# Secure the future, stay ahead today

AI Strategy & Implementation Services

The technology surrounding artificial intelligence (AI) is developing rapidly. New developments, tools and use cases are pushing into the market at an incredible rate. Companies are currently facing the following questions:

▶ **And what is the best way for us to get started with AI in the near future?**

▶ **What advantages does the solution offer in terms of implementation time and cost transparency?**

Companies see both opportunities and risks in the introduction of AI into their daily business. And rightly so, since such an introduction is far more than a pure technology project. We support you in meeting this challenge, offer customized approaches and solutions for these problems and open new possibilities for using AI in your company. At the center of this is our pragmatic and holistic approach, which enables a swift start.

The efficient use of AI is profoundly changing business processes:

AI is the main driver of the current innovation cycle		AI can help to counteract the current shortage of skilled workers.	
up to	about	just about	in the future,
4.4 trillion $	**89%**	**56%**	**300 million**
of **value** will be created by (Gen)AI in the future by **increasing productivity** worldwide.	of **executives** have **(Gen)AI** as a **top priority** for 2024.	of **companies** want to use (Gen)AI for greater **efficiency** and **productivity**.	automatable jobs can be filled by (Gen)AI, so that **employees** can **devote** themselves to **more value-added tasks**.

▶ **Companies must now address AI in order to remain competitive. It is important to gain experience and develop an AI strategy at the same time.**

What challenges do companies usually face?

Around 40% of companies are still hesitant about using AI in their day-to-day business. This is often due to a certain lack of clarity caused by the numerous possible internal applications of AI and various external business requirements. Furthermore, legal and technological factors must be taken into account.

About us

With over 3.000 employees across 27 different locations, BDO is one of the leading companies for auditing and audit-related services, tax and business law consulting, and advisory in Germany.
BDO AG Wirtschaftsprüfungsgesellschaft is the founding member of BDO International (established in 1963). With over 115,000 employees across 166 countries, it is currently the only globally active auditing and consulting organisation with European roots.

www.bdo.de

Contact us!

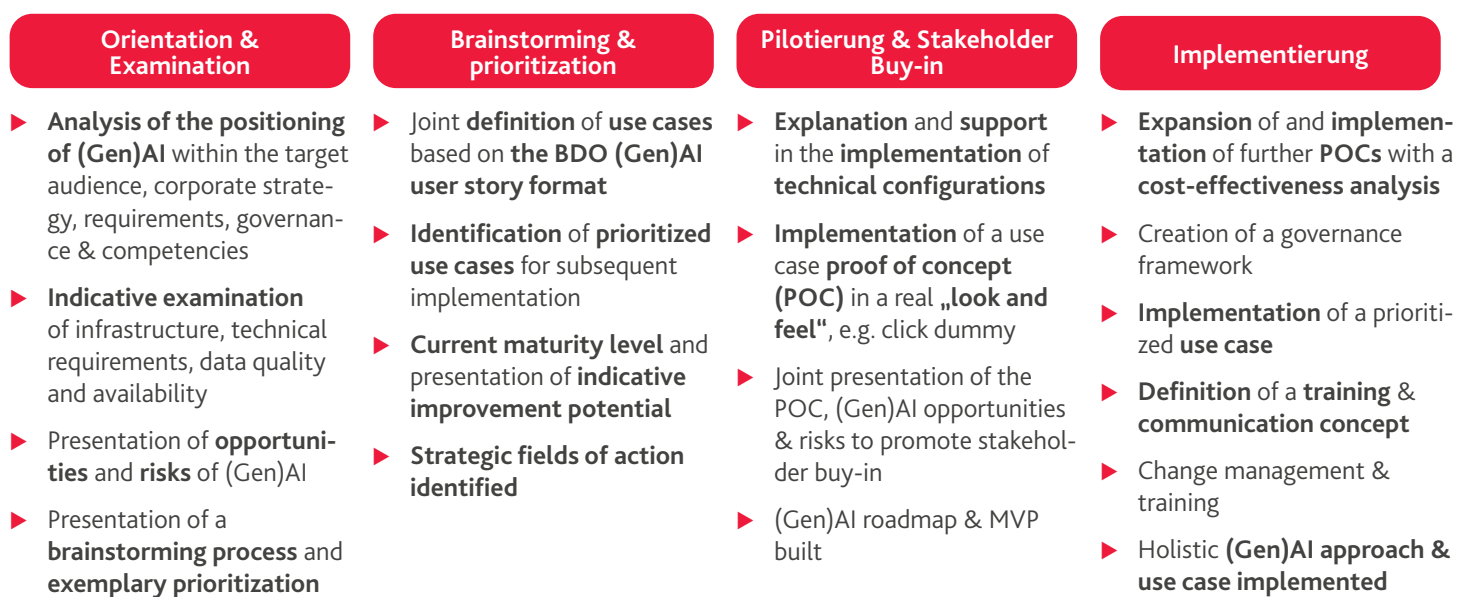BDO AG Wirtschaftsprüfungsgesellschaft

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How can companies quickly move towards implementation?

The key is to gather experience and to act quickly. Our approach is to define and prioritize use cases in your company in a standardized way so that initial implementation is possible. In addition to technical aspects, the financial, legal and strategic framework conditions must also be taken into account – we call this the „Organizational Readiness Check". An example of how this works in practice:

Orientation & Examination	Brainstorming & prioritization	Pilotierung & Stakeholder Buy-in	Implementierung
► **Analysis of the positioning of (Gen)AI** within the target audience, corporate strategy, requirements, governance & competencies	► Joint **definition** of **use cases** based on **the BDO (Gen)AI user story format**	► **Explanation** and **support** in the **implementation** of **technical configurations**	► **Expansion** of and **implementation** of further **POCs** with a **cost-effectiveness analysis**
► **Indicative examination** of infrastructure, technical requirements, data quality and availability	► **Identification** of **prioritized use cases** for subsequent implementation	► **Implementation** of a use case **proof of concept (POC)** in a real **„look and feel"**, e.g. click dummy	► Creation of a governance framework
► Presentation of **opportunities** and **risks** of (Gen)AI	► **Current maturity level** and presentation of **indicative improvement potential**	► Joint presentation of the POC, (Gen)AI opportunities & risks to promote stakeholder buy-in	► **Implementation** of a prioritized **use case**
► Presentation of a **brainstorming process** and **exemplary prioritization**	► **Strategic fields of action identified**	► (Gen)AI roadmap & MVP built	► **Definition** of a **training** & **communication concept**
			► Change management & training
			► Holistic **(Gen)AI approach & use case implemented**

Our service offering covers the entire process – from the initial readiness check to final implementation! We are at your side in every phase, helping you to plan the next steps and focusing on your key areas. Specifically, this includes technical implementation, checking the availability of data in the required quality and quantity, and involving the relevant decision-makers. By implementing proof-of-concept approaches, we enable you to gain practical experience with artificial intelligence (AI) and create a meaningful cost-benefit analysis. Our goal is to provide you with AI as a strategic tool – exactly where it makes sense. We support you in setting the course for the future of your company.

Our expertise

BDO offers a holistic consulting profile based on the combination of legal, regulatory, strategic and technological expertise. Through the acquisition of VICO Research & Consulting GmbH, BDO has further expanded its expertise in the field of data analysis and AI. Furthermore, the range of services includes support from the legal cooperation partner BDO LEGAL Rechtsanwaltsgesellschaft mbH and BDO Cyber Security GmbH.

Our added value for your company

We enable you to find a suitable starting point for AI in your company and to become active in a timely manner. In doing so,we take into account all the relevant aspects for the successful implementation of your plans.

Conclusion

To keep pace with today's business world, AI must become an integral part of everyday business life. The most important thing for companies is to take immediate action. BDO will help you leverage the existing potential and to take advantage of the business opportunities that arise. In doing so, we not only consider the technological aspect, but also take a pragmatic and company-wide approach.

BDO